

PEARL JUBILEE



30TH ANNIVERSARY

Become a Patron of the Pearl Jubilee

Konkani Sammelan 2027 – An Invitation to Sponsor

June 29 – July 3, 2027

Aboard Royal Caribbean's Independence of the Seas

Cape Liberty NJ • Halifax, Nova Scotia • Cape Liberty NJ



In 1996, four hundred Konkanis gathered in a New Jersey hall – a home away from home – united by a shared vision to preserve our Konkani heritage, language, and traditions in North America. Three decades and ten unforgettable Sammelans later, we come together again for a celebration unlike any before: the first-ever Sammelan at sea. *And it cannot happen without you.*

30

YEARS OF
SAMMELANS

1000+

KONKANIS
SAILING

5

DAYS AT SEA

1

UNFORGETTABLE
SHIP

OUR VISION

To mark 30 years of Konkani Sammelans in North America with a Pearl Jubilee like never before - joyful, distinct, and unforgettable - a celebration the Konkani community of North America will carry for the next 30 years.

WHY SPONSOR

What Our Patrons Receive

Sponsoring the Pearl Jubilee holds a place in our community, in our history, and in the memory of every attendee who gathers aboard the Independence of the Seas. Every sponsorship package includes more than just a cabin.

VISIBILITY

Your Name, Forever

Permanent recognition in the program book, on stage at major sessions, on the KS27 website, in the NAKA archives, and in the 30-year commemorative publication.

EXPERIENCE

White-Glove Treatment

Premium cabin assignments, transportations from airport to the hotel and cruise ports, VIP seating at all major events, and personalized hospitality from the moment you arrive in New Jersey.



ACCESS

Exclusive Encounters

Private Patrons Reception in New Jersey before sailing, meet-and-greets with participating artists and fellow patrons, and dinner with the Leadership Team.

LEGACY

A Place in History

Your sponsorship becomes part of Pearl Jubilee's permanent story. Tier-specific commemorative gifts and recognition that lasts well beyond the cruise itself.

Why this matters now

A milestone like Pearl Jubilee comes only once in a generation. Your sponsorship today places your family's name on the celebration that the Konkani community of North America will look back on for years.



Your Donation may be Tax-Deductible

Thank you for supporting our mission. Konkani Sammelan 2027 is being hosted by North American Konkani Association (NAKA). Please make all donations to NAKA, which is recognized as a 501(c)(3) tax-exempt charitable organization (EIN 33-3052404). Contributions are tax-deductible to the extent allowed by law. Please keep your donation receipt for your tax records and consult your tax advisor if you have questions about your individual tax situation.



SPONSORSHIP TIERS

Choose your place in the Pearl Jubilee

Four tiers. Each carrying the celebration forward in its own way.
A tribute to 30 years of Konkani Sammelans in North America.

BENEFIT	BRONZE	SILVER	GOLD	PEARL
Sponsorship Amount	\$5,030	\$10,030	\$20,030	\$30,030
Cabin Accommodation for two people * Max room cost benefit noted in details pages	1 Ocean View Room	1 Ocean View Room with Balcony	1 Junior Suite	1 Grand Suite
Pre-Cruise Hotel with Breakfast Included	—	1 night, NJ	1 night, NJ	2 nights, NJ
Airport ↔ Hotel ↔ Port Transport	—	✓	✓	✓
Patrons Reception (NJ, Pre-Sail)	—	✓	✓	✓
VIP Seating at Major Events	—	—	✓	✓
Dinner with Leadership Team	—	—	✓	✓
Present in a Booth	—	—	✓	✓
An opportunity to address the audience for five minutes at one of the venues	—	—	—	✓
Picture with Celebrities	—	—	—	✓
Website Recognition	✓	✓	✓	Featured
Opening Night	—	Group Recognition	Named Recognition	Named + Photo
Program Book Recognition	Featured	Quarter Page	Half Page	Full Page
Commemorative Gift	Bronze Keepsake	Silver Keepsake	Gold Keepsake	Pearl Keepsake
30-Year Publication	Listed	Listed	Featured	Featured
Sponsorships Available	Unlimited	Unlimited	10	3

✓ = included — = not included in this tier

Please make check payable to **"North American Konkani Association"** and mail it to:
Attn. Gurudatt Kamath
14 Raphael Drive, Monmouth Junction, NJ 08852. USA

SPONSORSHIP TIERS

Choose your place in the Pearl Jubilee

Four tiers. Each carrying the celebration forward in its own way.

A tribute to 30 years of Konkani Sannelans in North America.

PEARL TIER

USD 30,030.00



The Pearl Tier is for families and patrons who choose to anchor this Pearl Jubilee — not as attendees, but as Patrons. Pearl sponsors will be remembered when we gather again to celebrate the Golden Jubilee Sannelan.

- One Grand Suite for two people — Very spacious accommodation, with private balcony and dedicated suite-class amenities (Maximum cost of suite benefit is limited to \$5,000).
- Two-Night Hotel Stay at a premium hotel near Cape Liberty, NJ — June 27 and 28, 2027 — with full breakfast and welcome amenities.
- Transportation from your arrival at Newark Airport through your final departure, hassle-free transportation, including ample space for your luggage.
- Patrons Reception at the hotel on the evening of June 28, hosted by the NAKA Board and KS27 Co-Chairs. Cocktails, hors d'oeuvres, and socialize with fellow Patrons.
- VIP Seating at the opening ceremony, gala dinner, cultural showcase, and closing celebration. Front row seating. Reserved tables.
- Dinner with the Leadership Team. An exclusive evening aboard the ship — limited to Pearl sponsors only. The conversation that shapes the next 30 years of NAKA Sannelans.
- Present in a Booth. An opportunity to share your business or personal passion with attendees in a booth during a designated session.
- An opportunity to address the audience for five minutes during the cruise in one of the venues.
- Picture with Celebrities. Photo session with Leadership team and Celebrities.
- Website Recognition. Featured on the KS27 website with photo.
- Opening Night Be introduced to the audience and photographed on opening night.
- Program Book Recognition. Full-page recognition in the program book.
- Commemorative Gift. A handcrafted Pearl Jubilee memento, designed exclusively for Pearl sponsors and engraved with your family name.
- 30th year publication by NAKA. Featured profile in the NAKA 30-Year Commemorative Publication.
- Tax Information. Of your \$30,030 contribution, \$25,030 may qualify as a charitable tax deduction. The remaining \$5,000 represents the estimated fair market value of goods and/or benefits you will receive in return for your contribution. Please consult your tax advisor regarding your specific tax situation.



Choose your place in the Pearl Jubilee

GOLD TIER

USD 20,030.00



The Gold Tier carries the Pearl Jubilee forward. Gold patrons are recognized at every major moment of the cruise — from embarkation to closing night.

- One Junior Suite Cabin for two people — Spacious accommodation, with private balcony and dedicated suite-class amenities (Maximum cost of suite benefit is limited to \$3,500).
- One-Night Hotel Stay at a premium hotel near Cape Liberty, NJ on June 28, 2027 — with full breakfast and welcome amenities.
- Transportation from your arrival at Newark Airport through your final departure, hassle-free transportation, including ample space for your luggage.
- Patrons Reception at the hotel on the evening of June 28, hosted by the NAKA Board and KS27 Co-Chairs. Cocktails, hors d'oeuvres, and socialize with fellow Patrons.
- VIP Seating at the opening ceremony, gala dinner, cultural showcase, and closing celebration. Front row seating. Reserved tables.
- Dinner with the Leadership Team. An exclusive evening aboard the ship — limited to Pearl sponsors only. The conversation that shapes the next 30 years of NAKA Sammelans.
- Present in a Booth. An opportunity to share your business or personal passion with attendees in a booth during a designated session.
- Website Recognition. Recognized on the KS27 website.
- Opening Night Named recognition during the opening night ceremony.
- Program Book Recognition. Half-page recognition in the program book.
- Commemorative Gift. A handcrafted Pearl Jubilee memento designed for Gold Tier sponsors.
- 30th year publication by NAKA. Featured profile in the NAKA 30-Year Commemorative Publication.
- Tax Information. Of your \$20,030 contribution, \$16,530 may qualify as a charitable tax deduction. The remaining \$3,500 represents the estimated fair market value of goods and/or benefits you will receive in return for your contribution. Please consult your tax advisor regarding your specific tax situation.



SPONSORSHIP TIERS

Choose your place in the Pearl Jubilee

SILVER TIER

USD 10,030.00

The Silver Tier is the premier tier of the Pearl Jubilee. Silver sponsors are recognized as community members whose generosity makes this celebration a big success.

- One Ocean View Cabin with Balcony for two people — a comfortable cabin with access to a balcony (Maximum cost of room benefit is limited to \$2,800).
- One-Night Hotel Stay at a premium hotel near Cape Liberty, NJ on June 28, 2027 — with full breakfast and welcome amenities.
- Transportation from your arrival at Newark Airport through your final departure, hassle-free transportation, including ample space for your luggage.
- Patrons Reception at the hotel on the evening of June 28, hosted by the NAKA Board and KS27 Co-Chairs. Cocktails, hors d'oeuvres, and socialize with fellow Patrons.
- Opening Night Group recognition during the opening night ceremony.
- Website Recognition. Recognized on the KS27 website.
- Program Book Recognition. Quarter-page recognition in the program book.
- Commemorative Gift. A handcrafted Pearl Jubilee memento designed for Silver Tier sponsors.
- 30th year publication by NAKA. Listed in the NAKA 30-Year Commemorative Publication.
- Tax Information. Of your \$10,030 contribution, \$7,030 may qualify as a charitable tax deduction. The remaining \$3,000 represents the estimated fair market value of goods and/or benefits you will receive in return for your contribution. Please consult your tax advisor regarding your specific tax situation.



SPONSORSHIP TIERS

Choose your place in the Pearl Jubilee

BRONZE TIER

USD 5,030.00



The Bronze Tier is the foundation of the Pearl Jubilee. Bronze sponsors are recognized as community members whose contribution makes this celebration possible.

- One Ocean View Cabin for two people — a comfortable cabin with a window view of the sea (Maximum cost of room benefit is limited to \$1,800).
- Website Recognition. Recognized on the KS27 website.
- Program Book Recognition. Featured in the program book.
- Commemorative Gift. A Pearl Jubilee memento designed for Bronze Tier sponsors.
- 30th year publication by NAKA. Listed in the NAKA 30-Year Commemorative Publication.
- Tax Information. Of your \$5,030 contribution, \$3,230 may qualify as a charitable tax deduction. The remaining \$1,800 represents the estimated fair market value of goods and/or benefits you will receive in return for your contribution. Please consult your tax advisor regarding your specific tax situation.



DEDICATED SPONSORSHIPS

SPONSOR IN HONOR — OR IN MEMORY

Many of our donors choose to make their sponsorship a tribute. The Pearl Jubilee offers two ways to dedicate your gift, and your dedication will be recognized everywhere your name appears.

IN HONOR OF A LIVING TRIBUTE

Honor a parent, grandparent, mentor, or community elder whose lifetime of contribution to our Konkani community deserves to be celebrated.



IN MEMORY OF A LASTING MEMORIAL

Carry forward the memory of a beloved family member or community figure. Their name will be inscribed alongside yours in every recognition.

How dedicated sponsorship is recognized:

- Program book listing: “The Bhat Family, in honor of Smt. Sumitra Bhat”
- Website recognition: Both honoree and sponsor named, with optional photograph and short tribute.
- Stage recognition: Honoree named alongside sponsor at opening night.
- Commemorative publication: Dedicated entry in the NAKA 30-Year Commemorative Publication, ensuring the honoree’s name lives in our community archives.

HOW TO SPONSOR

Becoming a Patron of the Pearl Jubilee

Sponsorships are confirmed on a first-commitment basis. Pearl and Gold tiers are limited; once filled, additional commitments will be redirected to the next available tier.

Reach out

1

Email finance@ks27.org or call your Co-Chair. A member of the Pearl Jubilee Sponsorship team will respond within 48 hours.

Conversation

2

A short call with the Co-Chairs and Sponsorship leads to walk through tiers, dedication options, and personalizing the experience.

Confirmation

3

Written commitment letter from KS27 Committee outlining your tier, dedication (if any), cabin preferences, and payment schedule.

Welcome

4

You become part of the Pearl Jubilee from this moment forward. Invitations begin arriving. Your white-glove journey begins.

PEARL JUBILEE SPONSORSHIP TEAM

KS27 Sammelan Committee

Email: finance@ks27.org

Web : www.KS27.org



CO-CHAIRS

Ramaraya Bhat (New Jersey)
Sandesh Bhat (New England)

HOSTS

New Jersey and New England regions
North American Konkanis Association (NAKA)

GREAT THINGS, LIKE PEARLS, ARE FORMED OVER TIME.

They are made slowly, by patient layers, around a single grain. Year after year, the sea builds something luminous, something rare – something that did not exist before.

That is the story of our community.
And in 2027, we will celebrate it together - with your name woven into the celebration.



North American Konkanis Association (NAKA)